

# Valedictory Function and Display Awards

The fair concluded with a Valedictory Function where the Ajai Shankar and P N Suri Memorial Awards for Best Design Display were given in the 10 product categories. Shri Syed Zafar Islam, National Spokesperson, BJP and Shri Tarun Rathi, Vice President, Film Development Council Government of Uttar Pradesh. They launched the new and futuristic Logo of the Export Promotion Council for Handicrafts, its Brand Book as well as its 'Design Connect', amidst exhibitors, overseas and domestic volume buyers as well as members of press and media. They also gave away the awards for Best Display at the IHGF Delhi Fair-Spring 2024 in 10 product categories. On this occasion, a cheque for Rs. 5 lacs was handed over to M/s Saharanpur Artisan Welfare Trust under EPCH's CSR initiative. Mr. Irfan ul Haq, President of M/s Saharanpur Woodcarving Manufacturers Association, accepted the cheque.



Present on the momentous occasion were dignitaries like, Shri Rajiv Sharma, Vice President Laghu Udyog Bharati, Lucknow; Shri Tajinder Bagga, National Secretary, BJP YUVA Morcha; Shri Anil Agarwal, Addl. DGFT; Mr. Dileep Baid, Chairman, EPCH; Dr. Rakesh Kumar, Chairman, IEML; Dr. Neeraj Khanna, Vice Chairman II, EPCH; Smt. Priya Agarwal, Fair President, IHGF Delhi Fair-Spring 2024; Committee of Administration Members, EPCH; and Mr. R K Verma, Executive Director, EPCH.



Shri Syed Zafar Islam, National Spokesperson, BJP and Shri Tarun Rathi, Vice President, Film Development Council Government of Uttar Pradesh, visited the exhibitor stalls and appreciated the products on display. In his address, Shri Syed Zafar Islam, National Spokesperson, BJP, congratulated EPCH for the well-coordinated fair. He applauded Dr. Rakesh Kumar, Chairman, IEML and Team IHGF Delhi Fair for a world class venue as well as for organising a fair of such composition and magnitude. Noting the diverse range of products exhibited, he emphasised the significance of such platforms for artisans. Shri Zafar Islam recounted his meeting with Dr. Rakesh Kumar, in Moradabad and commended his consistent dedication towards India's economic growth through the medium of the handicrafts sector, since then. He credited the collective efforts of exporters, buyers, artisans and EPCH. He congratulated the awardees and hailed the strengths of the industry's capable and highly skilled artisans and craftsmen, supported by entrepreneurs and manufacturer exporters that present India in the right light today. He further congratulated EPCH for initiating 'Design Connect' which is of utmost significance for introduction of new products into the market. Shri Zafar Islam also pledged a donation of Rs. one lakh fifty-one thousand to the Saharanpur Artisans Welfare Trust, acknowledging the challenges faced by artisans.

Shri Tarun Rathi, Vice President of the Film Development Council, Government of Uttar Pradesh, lauded the unified and cooperative endeavours that led to the stature and success of the fair over successive editions. He also expressed admiration for Dr. Rakesh Kumar's unwavering dedication to promoting the Prime Minister's 'local for global message and bolstering India's

economic stature by nurturing a sector that involves all facets of the value chain, right down to the artisans and craftspeople.

Speaking about EPCH's new Logo, Mr. Dileep Baid, Chairman, EPCH said, "Reiterating our ambitious target of achieving 3 times the handicrafts exports by 2030 i.e. 'Teen Guna Tees Tak', this new Logo encapsulates EPCH's commitment to innovation, collaboration and adaptability as well as the confidence that it will resonate with the changing landscape of the industry and reinforce India's position on the global stage. This manifests our renewed aspiration of seeing India as the world's core for handcrafted products and EPCH's initiatives in place for making it possible. We aim to become a global powerhouse and this new logo is an inspiration to fire that ambition. As we move forward, the new logo symbolises our journey of evolution and growth, and 'Design Connect' shows our commitment to supporting our members in every facet of their export endeavours."

Addressing the audience at the Valedictory Ceremony Dr. Rakesh Kumar, Chairman, IEML, highlighted the importance of social initiatives and the unveiling of EPCH's new logo. He expressed gratitude towards the Hon'ble Prime Minister, Shri Narendra Modi and the Government of India for their efforts towards realizing the 5 trillion economy vision. Emphasizing the significance of the handicrafts industry after agriculture in India, Dr. Kumar stressed on increasing exports to align with global currency values. He further added, "Over the last many years, a large number of buyers and sellers have been dependent on IHGF Delhi Fair for procurement and supply of products that vibe well with consumers across world markets and are readily sellable. Through efforts in the right direction, we seek to increase this community and add to our sector's global outreach."

The Ajai Shankar and P N Suri Memorial Awards for Best Design Display were given in the 10 product categories including Lamps, Lighting, and Accessories; Home Textiles, Furnishings, and Floor Coverings; Fashion Jewellery and Accessories; Decorative Gifts including Corporate Gifts; Bathroom Accessories; Candle, Incense Sticks, Potpourri, Medication & Aromatics; Handmade Paper, Gift Wraps & Ribbon including Soft Toys; Sustainable Products; Houseware, Table & Decorative Products; Furniture, Furniture Hardware & Home Accessories.



## LAMPS, LIGHTING AND ACCESORIES

**GOLD**



**M/s Haq Brothers, Moradabad**  
Received by: Mr. Iqram UL Haq

**SILVER**



**M/s A V A Handfab Pvt. Ltd., Meerut**  
Received by: Mr. Sunil Chauhan

**SILVER**



**M/s Anjani Art, Jodhpur**  
Received by: Mr. Abhishek & Mr. Aryan

**Appreciation**



**M/s Goyal Home and Lifestyle, Jaipur**  
Received by: Mr. Kanishk Goyal

## HOME TEXTILES, FURNISHINGS & FLOOR COVERINGS

**GOLD**



**M/s Ratan Textiles, Jaipur**  
Received by: Ms. Priya and Ms. Ruchi

**Appreciation**



**M/s Navkar Hand Rugs, Panipat**  
Received by: Ms. Mamta Jain



## FASHION JEWELLERY & ACCESSORIES

**GOLD**



**M/s Sehaj Impex, New Delhi**  
Received by: Mr. S. S. Kohli & Maneet Kohli

## DECORATIVE GIFTS INCLUDING CORPORATE GIFTS

**GOLD**



**M/s Aesthetic Living Merchants Pvt. Ltd., Gurgaon**  
Received by: Ranjeet Sharma

**SILVER**



**M/s Art Image, Jaipur**  
Received by: Mr. Ankur Vijayvargia

**SILVER**



**M/s Bansal Impex, Moradabad**  
Received by: Mr. Pukhraj Bansal

## Appreciation



**M/s 2nd Innings Handicrafts Pvt Ltd, Mumbai**  
Received by: Mr. Stefano Funari

## BATHROOM ACCESSORIES

**GOLD**



**M/s Svelte Collective Private Limited, Chandigarh**  
Received by: Ms. Aditi Srivastva



**CANDLE, INCENSE STICKS POTPOURRI  
MEDICATION & AROMATIC**

**GOLD**



**M/s Padmini Products Pvt. Ltd., Bangalore**  
Received by: Mr. Ravi Kiran N. Vimulkar

**SILVER**



**M/s Century Overseas, Jaipur**  
Received by: Mr. Irshad Kaagzi

**SUSTAINABLE PRODUCTS**

**SILVER**



**M/s Jell Pharmaceuticals Pvt. Ltd., Thane**  
Received by: Mr. Ashish Dhirawani

**GOLD**



**M/s Prinsun Exports, New Delhi**  
Received by: Mr. Arsh

**HANDMADE PAPER, GIFTS WRAPS & RIBBONS  
INCLUDING SOFT TOYS**

**GOLD**



**M/s Alka Pandey Packaging Pvt. Ltd., Jaipur**  
Received by: Mr. Anup Mahendru

**SILVER**



**M/s The Kerala State Coir Corporation Limited,  
Alleppey**  
Received by: Dr. Prateesh G. Paniker

## HOUSEWARE, TABLE & DECORATIVE

**GOLD**



**M/s Nodi India, Moradabad**  
Received by: Mr. Namit Khanna

**SILVER**



**M/s Amit Export, Agra**  
Received by: Mr. Nitesh Rajput

## FURNITURE, FURNITURE HARDWARE & HOME ACCESSORIES

**GOLD**



**M/s Bhandari Exports, Jodhpur**  
Received by: Mr. Latif Joshi

**SILVER**



**M/s Latiyal Handicrafts Pvt. Ltd., Jodhpur**  
Received by: Mr. Radhey Shyam Ranga

## Appreciation



**M/s Artisan Alliance, Jodhpur**  
Received by: Mr. Saukhla and Mr. Manish Saukhla