

EPCH marks presence in leading Middle East Fair

Indian Handicrafts Pavilion attracts Premium Buyers

Index Fair, Dubai, UAE; 4th - 6th June 2024



Mr. K. Kalimuthu, Consul Commerce, Consulate General of India, Dubai, inaugurating the EPCH India Pavilion at Index Fair, Dubai, in the presence of Mr. R. K. Verma, Executive Director EPCH and member exhibitors participating in the fair

EPCH participated in the Index Fair, Dubai, UAE, held from 4th to 6th June 2024 at the Dubai World Trade Centre, by setting up the India Pavilion. This was inaugurated by Mr. K. Kalimuthu, Consul Commerce, Consulate General of India, Dubai, in the presence of Mr. R. K. Verma, Executive Director, EPCH and member exhibitors participating in the fair. This fair offers several opportunities to Indian exporters to display their unparalleled handicrafts products to the premium buyers of Middle East region. Exhibitors from Ahmedabad, Karur, Bangalore, Chennai, Panipat, Saharanpur, Jaipur, Jodhpur, Moradabad and Delhi NCR exhibited in EPCH India pavilion and showcased their exclusive home décor, lifestyle, home textiles, furniture and accessories to the premium buyers at the fair.

Mr. K. Kalimuthu, Consul, Consulate General of India, Dubai, while inaugurating the fair, appreciated the continuous efforts of the Council for bringing Indian handicrafts to the world markets and promotion of handicraft exports from the country. He also interacted with member participants and assured all support in future business promotions.



Mr. K. Kalimuthu, Consul Commerce, Consulate General of India, Dubai along with Mr. R. K. Verma, Executive Director, EPCH, interacted with member participants at EPCH India pavilion during Index Fair, Dubai

The Council regularly exhibits at Index Fair, Dubai, UAE which provides insight into the UAE's market's versatility. Index Dubai is the West Asia & North Africa's (WANA's) largest trade fair for design led products for home and hotels. EPCH organised this participation at Index fair for the handicrafts exporters with the support of Ministry of Commerce & Industry, Govt. of India. ■