

Activities of EPCH in North East Region during the month of July– 2022

EPCH as a Technical Agency under the SFURTI Project supported by the Ministry of MSME has been providing handholding and technical support to the Implementing Agencies (IAs)/ Members of Special Purpose Vehicle (SPV) and cluster artisans of various clusters of the North Eastern Region. EPCH designers regularly interact with the artisans and provide designs for new and innovative product development at Cluster. The objective of such interaction is to showcase the diversified products in National and International level marketing events organized by EPCH and to nurture them into entrepreneurs and subsequently into exporters. EPCH as a Technical Agency has been working towards capacity enhancement, brand building and Skill Development of artisans thereby increasing employment opportunities, culminating in improving livelihood in the region. In this connection, several cluster visits and Tool Kit as well as Artisan Card distribution programmes were conducted in different clusters in NER.

Tools Kit Distribution Programme at Cane and Bamboo Cluster, Selsella (Meghalaya)

A tool kits distribution programme for the artisans of Cane and Bamboo Cluster, Selsella, Meghalaya on 06/07/2022. During the programme tool kits were distributed to 100 cluster artisans. Mr. Fredrick Sangma, Functional Manager, DIC, Tura, West Garo Hills; Mr. Trenbiller N Sangma, Subordinate Engineer, Tura, West Garo Hills; Mr. Deebyajyoti Koch, State Project Coordinator, IIE, Tura Branch; Mr. Janardan Koch, Seva Bharati,



Implementing Agency; Mr. Surojit Das, Vice President, Seva Bharati, Meghalaya; Mr. Manoranjan Koch, President, Selsella Cane & Bamboo Cooperative Society Ltd, SPV Member; Mr. Chandrakanta Koch, Secretary, Selsella Cane & Bamboo Cooperative Society Ltd., SPV Member; Mr. Kanaklal Koch,

Selsella Cane & Bamboo Cooperative Society Ltd., SPV Member; Ms. Muni Koch, Cluster Development Executive; Mr. Ajitesh Jitani, Project Executive, IIE, Guwahati; and Mr. Dipankar Saha, Project Coordinator, EPCH, NER were present as dignitaries during the programme.

Artisan Card Distribution Programme at Barpeta Brass Metal Cluster, Assam

An Artisan Card distribution Programme was conducted on 26th July 2022 at Barpeta Brass Metal Cluster, Sarthebari, Assam, in presence of the official from Nodal Agency i.e., IIE- Guwahati and Technical Agency i.e., Export Promotion Council for Handicrafts. During the programme, Mr. Arunabh Handique, Project Executive, IIE-Guwahati; Mr. Dipankar Saha, Project Coordinator, EPCH, NER; and Mr. Dhruba Jyoti Barman, EPCH, NER were present along with the board members of SPV i.e. Pital Silpi Samabai Samity Ltd. A total of 225 artisan's card has been issued by the Office of the Development Commissioner of Handicrafts. During the programme 30 artisans card has been distributed and the remaining artisans' cards were handed over to the SPV for further distribution the artisans.



Activities of EPCH in North East Region during the month of August – 2022

National Handloom Day celebrated across SFURTI Clusters; 7th August 2022

The SFURTI Clusters observed and actively participated in the National Handloom Day celebrations on 7th August 2022. The implementing agencies organised various programs in clusters of Assam, Nagaland and Arunachal Pradesh. National Handloom Day is observed every year to recognise the contributions of the handloom weavers.



National Handloom Day at CFC

Implementing Agency and SPV members as well as the weavers of the Silk Khadi Cluster at Hajo, Assam observe



Implementing Agency and SPV members as well as the weavers/ artisans of woven textile and garment manufacturing cluster, Imphal West, Manipur, celebrated National Handloom Day

Implementing Agency and SPV members as well as the weavers/ artisans of woven textile and garment manufacturing



Weavers of the weaving and Readymade Garment Cluster, Moran, Assam, celebrate National Handloom Day at CFC



Implementing Agency and SPV members as well as the weavers of Silk Khadi Cluster, Lakhimpur, Assam celebrate National Handloom Day with Artisan at CFC

Implementing Agency and SPV members as well as the weavers were celebrate National Handloom Day, Traditional dress making and embroidery cluster, at Sipajhar

Artisans of Eri Silk and Khadi Cluster, Oyan, Arunachal Pradesh, celebrate National Handloom Day at CFC



Artisans/weavers of the Silk and Handicraft Cluster at Kalibor, Assam, celebrate National Handloom Day at CFC

SPV members as well as the weavers of Bamboo Handicrafts and Naga

Traditional Dress Cluster, Dimapur, Nagaland celebrate National Handloom Day with artisan at CFC



Implementing Agency and SPV members as well as the weavers/artisans celebrate National Handloom Day at Traditional Dress Making and Embroidery Cluster, Kokrajhar, Assam

Implementing Agency and SPV members as well as the weavers/artisans celebrate National Handloom Day at



Soft Intervention Training; Chenga Traditional Dress Making & Weaving Cluster, Barpeta (Assam) 8th August 2022



A 45 days Skill Development Programme on Product Development has started from 8th August at Chenga Traditional Dress Making & Weaving Cluster, Barpeta (Assam). This is attended by the 30 weavers of the Chenga Cluster where they were being trained on jacquard looms, new design development, new patterns, etc. Jacquard looms were also distributed to the women weavers under the SFURTI scheme. During the training Mr. Dipankar Saha, Project Coordinator, EPCH, NER and Mr. Dhruva Jyoti Barman, Designer, EPCH, NER, were present along with SPV. An interaction session by the technical agency was also organised at the CFC with the artisans on 16th August, 2022.



Product Development, Sewing Machine distribution and Interaction of artisans with Senior NHDC officials

Meeting with the SPV Board Members for Strengthening of SPV; Silk Khadi Cluster Hajo, Assam 10th August 2022



A special meeting was held on 10th August 2022 at Silk Khadi Cluster, Hajo, Assam, for the reconstitution of SPV Board members. During the visit, Mr. Dipankar Saha, Project Coordinator, EPCH, NER; Ms. Munmi Zaman, Project Assistant, EPCH, NER; and Mr. Ajijur Rahman along with 100 weavers from the 6 project villages namely, Kalitakuchi, Bamunbari, Bezpara, Gosaikhat, Boruabari and Satdola were also present at the meeting.

Mr. Dipankar Saha initiated the discussion and updated the information about the Co-Operative Society i.e., Pragatisil Buwa

Kata Samabai Samiti Ltd, Kalitakchi, Hajo, that has been constituted for the Silk Khadi Cluster as a Special Purpose Vehicle (SPV) of the project. It will run the cluster activities beyond the project period. Therefore, for sustainability of the project and to create an environment for active participation of all the weavers associated with the project, the capacity of the SPV membership has to be strengthened. Board members of Pragatisil Buwa Kata Samabai Samiti Ltd, Kalitakchi, Hajo, were also re-elected and a discussion carried out on 'Dos' and 'Dont's'.

Machine Installation at Barpeta Brass Metal Traditional Mini Cluster; 16th August 2022



A field visit was conducted to Barpeta Brass Metal Traditional Mini Cluster, on 16th August, 2022 under SFURTI project with EPCH as a Technical Agency. Mr. Dipankar Saha, Project Coordinator, EPCH, NER and Mr. Dhruba Jyoti Barman, Designer, EPCH, NER, visited the cluster for verification of machines installation under the project. Mr. Davinder Singh and Mr. Saju Mukharjee have successfully installed all the machinery in this cluster.