

Safeguards against Cyber Crime and Design, Trends & Forecast Awareness Seminar at New Delhi; 7th February 2023

EPCH organised this seminar jointly with FIEO. Present on the occasion were, Mr. Raj Kumar Malhotra, Chairman, EPCH and Chairman, Northern Region - FIEO; Mr. Ravi Passi, Former Chairman, EPCH and Convenor (Northern Region), EPCH; Mr. Sambit Sinha, Partner, Cyber Security, EY; Dr. Karnika Seth, Cyberlaw & Cyber Security Expert; Mr. H S Randhawa, ACP, Cyber Cell, Delhi Police; Mr. Rajesh Rawat, Addl. Executive Director, EPCH; Ms. Amla Shrivastava, Head Designer, EPCH and leading exporters from New Delhi.

Mr. Raj Kumar Malhotra, Chairman EPCH and Chairman, Northern Region - FIEO, welcomed

all the participants and offered a brief synopsis on the seminar's topics. Speaking on the significance of design, Mr. Ravi K Passi, Former Chairman, EPCH and Convenor (Northern Region), EPCH, said, "in today's business environment, it is critical that new products with cutting-edge designs are developed in accordance with trends and forecasts in order to remain competitive."

Mr. Sambit Sinha, Partner, Cyber Security, EY, said, one's best line of defence against cybercriminals will always be prevention. He added that technology is a double edged weapon and one needs to be very careful while using it. He also informed about various techniques of using virtual keyboard, regular changing of passwords, masked-aadhaar card, never scan QR code sent & many other practices as safeguard against cyber crime. Dr. Karnika Seth, expert on Cyber law & Cyber Security discussed key developments in the field of cyberlaw in Indian jurisdictions.



Seen on Dias (LtoR): Mr. Rajesh Rawat, Addl. Executive Director, EPCH; Mr. Ravi Passi, Former Chairman, EPCH and Convenor (Northern Region), EPCH; Mr. Raj Kumar Malhotra, Chairman, EPCH; Mr. Sambit Sinha, Partner, Cyber Security, EY; Dr. Karnika Seth, Cyberlaw & Cyber Security Expert; and Mr. H S Randhawa, ACP, Cyber Cell, Delhi Police, during the seminar

She explained Indian law regarding information technology through amendments and that electronic footprints can be traced. Mr. H S Randhawa, ACP, Cyber Cell, Delhi Police, shared that Delhi Police has helped many exporters from New Delhi and adjoining areas against cyber crime. Police are always ready to assist victims of cybercrime and urged them to remain vigilant, aware, and not hesitate to report any such cases. He presented cyber crime status and shared the mechanism to file a complaint to the cyber crime cell. He also shared www.cybercrime.gov.in and helpline number 1930 for immediate action.

Ms. Amla Shrivastava, Head Designer, EPCH made an illustrative presentation on the emerging trend and designs for 2024 and that the global market is looking up, so manufacturers should prioritise taking into account the most recent trends to which customers are attracted. The seminar ended with a Q&A.



Facilitating MSMEs for Export Markets and How to Safeguard Business from Cyber Crime Awareness Seminar at Roorkee, Uttarakhand; 12th February 2023

EPCH organised an awareness seminar on Facilitating MSMEs for Export Markets and How to Safeguard Business from Cyber Crime at Roorkee, Uttarakhand on 12th February 2023. Present on the occasion were, Mr. Avdesh Agrawal, Co-opted Member - COA, EPCH & President - IHGF Delhi Fair Spring 2023 Reception Committee; Ms. Pallavi Tyagi, Deputy Superintendent of Police & C.O. Roorkee; Mr. B.B. Gupta, President - Roorkee Small Scale Industries Association; Mr. Ketan Bhardwaj, Chairman - Roorkee. Small Scale Industries Association; Mr. Anup Torgal and Mr. Shubham Dwivedi, ECGC Ltd.; and leading exporters from Uttarakhand.

Mr. Avdesh Agrawal, Co-opted Member - COA, EPCH, welcomed all the attendees and offered a brief synopsis on the topics of the seminar. He informed that EPCH has always been at the forefront of organizing series of awareness seminars through expert faculties on a pan-India basis.

Speaking about cyber crime, Ms. Pallavi Tyagi, Deputy Superintendent of Police & C.O. Roorkee, Uttarakhand informed participants that offenses related to cybercrime are on the rise, as cybercriminals exploit people's vulnerabilities. She reassured that the police is always ready to assist victims of cybercrime and urged them to remain vigilant, aware, and not hesitate to report any such cases. She also discussed various types of cybercrime and provided the SMART Model for avoiding them and shared www.cybercrime.gov.in and helpline number 1930 for immediate action. Mr. Anup Torgal and Mr. Shubham Dwivedi, ECGC Ltd., made a detailed presentation on the ECGC's schemes and benefits available to exporters.



Above : Mr. Avdesh Agrawal, Co-opted Member - CoA, EPCH & President - IHGF Delhi Fair Spring 2023 Reception Committee; and below: Ms. Pallavi Tyagi, Deputy Superintendent of Police & C.O. Roorkee, addressing the gathering of exporters along with Mr. B.B. Gupta, President - Roorkee Small Scale Industries Association; Mr. Ketan Bhardwaj, Chairman - Roorkee. Small Scale Industries Association; Mr. Anup Torgal and Mr. Shubham Dwivedi, ECGC Ltd.



Various questions pertaining to Cyber Security Ways, ECGC schemes, Marketing and Compliances etc. were asked by the participants. The officials addressed all the questions and provided solutions to the exporters. ■

Schemes of the DC (Handicrafts), GI Act, GST, GeM Portal, use of e-commerce platform, PEHCHAN card, Mudra Loan, etc.

One day Awareness Seminar at Jaipur, Rajasthan; 22nd February 2023

With an objective of familiarising the participants on Schemes of the DC (Handicrafts), GI Act, GST, GeM Portal, use of e-commerce platform, PEHCHAN card, Mudra Loan, etc., this one day awareness seminar was inaugurated in the presence of Mr Lekhraj Maheshwari, Former Chairman & COA Member, EPCH; Mr. Shiv Kumar Kedre, AD-DC (Handicrafts) HSC Jaipur; Ms. Shilpi Raj Purohit, GM-DIC (Rural); Mr. D D Maheshwari, DGM-NSIC; Mr. Ashutosh Kumar, Deputy Director-GeM Portal; EPCH member exporters - Mr. Pavan Sharraf (M/s Uma Wood Industries), Ms Sunita Jakhar (M/s Shekhawati Fashion), Ms Vidhi Karodia (M/s Papyra Arts), and Mr. Atul Kumar (M/s Artasia); Resource Persons - Mr. Praveen Choudhary (CA), Ms Jyoti Jain (FCA), Ms Priyanka Kumawat, and Mr Ashish Saxena; EPCH personnel along with 50 artisans.

Mr. Lekhraj Maheshwari, in his inaugural address, lauded the Council for its continuous efforts for skill enhancements programs. He explained the importance of marketing at e-commerce portals, and emphasised on quality production and urge the participants to avail the benefits of Govt. Schemes. Ms Shilpi Raj Purohit motivated the participants to participate in fairs & exhibitions and explained benefits. She also touched upon the schemes being run by the State Government with emphasis on Rajasthan Dalit Adivasi Udyam Protsahan Yojana.



Mr. Jagdish Jangid, Chartered Accountant; and Mr. Rais Ahmed, Director, Jodhpur Institute of Export & Shipping Management

Mr. Shiv Kumar Kedre, AD-DC (Handicrafts) informed the participants about various schemes of DC (Handicrafts), MoT, Gol for the upliftment of handicrafts artisans. He also explained the procedure of Mudra Loan.

Mr. D D Maheshwari, DGM, NSIC, conveyed that the National SC-ST Hub has been set up to provide professional support to SC and ST Artisans & Entrepreneurs to fulfil the obligations under the Central Government Public Procurement Policy for Micro and Small Enterprise. He further conveyed the NSIC Schemes for Domestic Trade Fair participation, Special Mkt Assistance, Bank Guarantee Charges Reimbursement. ■

UV Curable Wood Coatings

Awareness Seminar at TFC Jodhpur, Rajasthan; 23rd February 2023

EPCH's NWR office Jodhpur organised this awareness seminar in association with Shriram Institute of Industrial Research, New Delhi. Present on the occasion were Mr. Manish Mehta, Coordinator and Mr. Rajesh Gupta & Mr. Ghanshyam Aggarwal, Member, EPCH NWR Mentorship Group; Dr. Manmohan Kumar, Dy. Director, MSD, Shriram Institute of Industrial Research, New Delhi; Dr. Meenu Talwar, Assistant Director, (MSD/R&D), Shriram Institute of Industrial Research, New Delhi; and Ms Neera, Senior Faculty, Shriram Institute of Industrial Research, New Delhi.

Mr. Manish Mehta said, "our scientists are making many things possible by doing various researches. After the covid crisis it's the real time to take the use of advance technology available in market. It will help us to grow business in good way." He appreciated the Council's efforts and advised the participants to attend the workshops and seminars organised by the Council.

Dr. Manmohan Kumar, shared his experience about the relationship of Shriram Institute of Industrial Research, New Delhi with EPCH. He said that EPCH is continuously working towards the betterment of the sector and setting new milestones across the Ggobe. He appreciated the efforts of Council. Dr. Meenu Talwar, Assistant Director, (MSD/R&D), Shriram Institute of Industrial Research, New Delhi took the technical session and explained about the latest UV curable Technology available for Handicraft Items through presentation.



Mr. Manish Mehta, Coordinator and Mr. Rajesh Gupta & Mr. Ghanshyam Aggarwal, Member, EPCH NWR Mentorship Group; Dr. Manmohan Kumar, Dy. Director, MSD, Shriram Institute of Industrial Research, New Delhi; Dr. Meenu Talwar, Assistant Director, (MSD/R&D), Shriram Institute of Industrial Research, New Delhi; and Ms Neera, Senior Faculty, Shriram Institute of Industrial Research, New Delhi.



The live demonstration in progress

Following this, a live demonstration of machinery and technology was given by Mr. Rajkumar, Technical Expert, Shriram Institute of Industrial Research, New Delhi. The program concluded with a round of Q&A. Experts responded to the queries raised by participants. ■